

Ms. Shefali Bansal

Program Director & Watson IoT Client Success leader,
IBM India Software Labs, Bengaluru.



Shefali is Program Director and Watson IoT client success leader with IBM India software labs. She is also the global practice leader for IBM's IoT for Manufacturing and Building solutions & leads the Global Watson IoT Solution's Centre of Competence.

In her current role, she is responsible for growing IBM's Watson IoT business working with Customers, System Integrators, Business Partners and cross IBM teams. A seasoned IT professional with over two decades of experience, Shefali has donned various hats spanning management, strategy, offering management, engineering, solutioning & professional services.

A technology enthusiast, she is very passionate about incubations and first-of-a-kind software solutions development in the areas of Machine Learning & Artificial Intelligence.

Shefali who is member of prestigious IBM Industry Academy is an active speaker at internal & external industry and technology conferences.

At various levels, she has been responsible for organizational growth & Women workforce inclusion. Her day job also includes mentoring & coaching budding leaders of IBM.

Ms. Bansal is an Engineering graduate with specialization Computer Science. She has patents & external publications in areas of Reliability Analytics, and awards like 'Best of Business Analytics', "Outstanding Technical Achievement Award", "Client Success Awards" & External Industry recognitions like "Women in Technology" by Zinnov to her credit.

She recently published her first book "Rediscovery journey of a corporate persona".

Outside work, she loves to travel; is a strong yoga proponent and volunteers for “Katalyst India” organization.